

We have some ideas for **Trattoria Esempio (Sample)**

Marbella, Spain

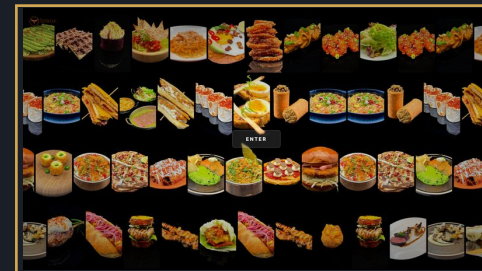
YOUR PRESENCE TODAY

Website screenshot — to be captured

- Trattoria Esempio is a fictional sample restaurant created to demonstrate the Beacon 72-hour preview format. Handmade pasta, wood-fired pizza, and a loyal local following on Marbella's Golden Mile — but most delivery orders flow through third-party apps.
- Sample scenario: the current website is a single page with a PDF menu and no online ordering, so customers default to Uber Eats and Deliveroo, where 25-30% of every order goes to the platform.

WHAT WE'D BUILD FOR YOU

- Direct online ordering would keep an estimated EUR 600/month that currently goes out in delivery platform commissions — same menu, same kitchen, better margin.
- An AI phone and chat agent answers calls and takes bookings 24/7, so the lunch rush never sends another customer to voicemail.
- A fast, mobile-first site with proper Google Business optimization captures the 'Italian restaurant Marbella' searches currently lost to competitors.



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